

MALIN HOLLANDER NEW CEO OF ATOY AUTOMOTIVE SWEDEN

Malin Hollander has been appointed CEO of automobile parts and engineering chain Atoy Automotive Sweden AB, following a period as acting CEO.

– I look forward to continuing to develop Atoy Automotive as a professional and dedicated partner to our customers and suppliers, says Malin Hollander. Looking ahead, in 2012 we will focus on becoming even better at everything we do, always trying to exceed expectations.

The Atoy Automotive Group, which was founded in 1930 and has operations in Sweden, Finland, Estonia and Latvia, is one of the leading suppliers of automobile parts and service. The company has annual sales of SEK 800 million and 270 employees. Atoy Automotive's front face in Sweden is the service concept BDS, with component stores and garages at 170 locations around the country.

Malin Hollander was previously CFO at Atoy. She has also held similar positions in the travel and advertising industries.

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Also see www.atoy.se

The Atoy Automotive Group includes Atoy Automotive Sweden AB, Atoy Automotive Finland Oy in Finland, Atoy Automotive Estonia OÜ in Estonia and APE Motors in Latvia. The Atoy Automotive Group is a leading supplier to the market for automotive repair and service, and represents the most well-known automotive component manufacturers in the world. The Group has developed a nationwide retail and garage concept with over 500 units around the Baltic Sea. For more information, visit www.atoy.se.